

## MOST INNOVATIVE PRODUCT/SERVICE

The Most Innovative Product or Service Award recognises a product or service which distinctly takes into account growing issues that are present in today's market or products or services that uniquely address a market problem or need. Products and services entered in this category must not be eligible for entry in any other Award category.

### JUDGING CRITERIA:

Please make sure that you address all the points in each question in your entry:

**1. General Reasons for Nomination (guide 100 words)**

Provide a general description of the project and any standout features of the structure including key aspects of the windows, doors, glass and glazing.

**2. Innovation (guide 400 words)**

Describe how you engineered the product or service to meet the Australian Standard. Have you registered the patent or design? Are you planning on exporting the product or service? Does the new product or service replace an imported product?

**3. Product or Service effectiveness (guide 500 words)**

Describe the product or service, including the design brief and how you can prove that it met the brief and is effective? List all the performance claims you made and have they been met, including your proof. How suitable was this innovative product or service for the site or location?

**4. Market Needs (guide 100 words)**

Explain the market need and if their expectations were met.

**5. Environmental impacts (guide 400 words)**

Address the environmental impact of the product or service on each as is applicable: WERS rating, energy savings, building performance, ventilation, passive solar heat gain.

**6. Sustainability (guide 100 words)**

Discuss the lifecycle and environmental effects of the product or service.

**7. One paragraph overview (guide 100 words)**

A paragraph as an overview of the project which is to be used for promotional purposes. Tell us why this project is being entered for an Award and what makes it award winning.

**8. Social Media**

List the name(s) of your organisation's social media accounts to facilitate social media promotion of entries. Please include the account name(s) (eg, @agwa.limited) and platform (eg, Facebook, Instagram, Twitter, etc).

**9. Photos and/or videos**

Entries should be supported by a short 5 minute video that demonstrates the product/service and how it is used or how it works. Minimum 5, maximum 10 photos including interior and exterior shots. If more than 10 photos are submitted, 10 will be picked at random. Accepted file formats: .JPEG .TIF .PNG. Videos and links to YouTube should be emailed to [marketing@agwa.com.au](mailto:marketing@agwa.com.au).

**10. Submit on AGWA Awards Force Platform**

To be judged, applications must be completed through the AGWA Design Awards Platform at <https://agwa.awardsplatform.com> by the AGWA Member entering the project. You will be able to add to or edit your entry until the closing date.